



Sybarite Productions
Artist Development Center
Non-profit 501c3

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Sybarite Productions Artist Development Center



Offers scholarship based dance, music production and visual arts training.

Mentors to underprivileged, talented youth in New York City and the surrounding communities.

Sponsorships

Scion Toyota, Red Bull, Adidas, VIBE magazine, Dickies Girl, RUSH Philanthropic and many more.

Sponsors have been so pleased by the events in the past, that they have chosen Sybarite to represent all their events and sponsorship opportunities over the following year.

Collaborations

Adidas, Rocawear, Sean John, Armani, Sony BMG, Warner Music Group, Black Eyed Peas, Beyonce, Mariah Carey, Madonna, Q-Tip, Rich Medina, Talib Kweli, Mos Def, Ne-yo, Snoop Dogg, ?Love, Bloc Group, Lyricist Lounge, Clear Talent, SOBs, Alvin Ailey, William Morris, and many more....

Sybarite Productions Produces Events & Welcomes Sponsors

Well known for it's production of phenomenal events through out the New York City area.

Venues

Highline Ballroom

filled to capacity at 1,000

Spotlight Live

filled to capacity at 2,000

Summer Stage

filled to capacity at 5,000

Sybarite has proven time and again that our events are guaranteed to draw a packed house. Music, dance and art is our focus, offering a full production entourage to make any event a success for all parties involved.

Sybarite Productions is best known for our gallery exhibit events/charity auctions (Urban Renaissance) and our music, dance and art festivals (Love is Love showcase).

All sponsorship donations are tax deductible.

Urban Renaissance

a charity auction event honoring danny simmons
and rush philanthropic arts foundation to raise funds
for sybarite productions artist development center

presented by scion and sybarite

URBAN RENAISSANCE

wednesday, october 22, 7pm-11pm
the ramscallie PL
465 west street, 13 floor
at bethune street (1 block south of 12th street)



featuring the art of
marc baptiste • alaric campbell • cécile chong
barron claiborne • cochrane • james cricket colter
chanel cook • craig lacourt • lauri lyons • dister nyc
fly lady di diana reyes • dwayne rogers
jamel shabazz • amy sherald • francis simeni
hank willis • fly girll stacy wilson

*dj rich medina
rsvp: www.sybariteproductions.net/charityauction
admission \$20



On October 22nd, 2008, Sybarite Productions held a charity auction event to honor Danny Simmons and his work with *RUSH Philanthropic Arts Foundation*. Various noted artists donated to this cause, including Marc Baptiste, Jamal Shabazz, Hank Willis and Barron Claiborne. The curator of the event was Alaric Campbell, renowned photographer as well as contributor.

Mr. Simmons noted, "We are proud to be assisting Sybarite Production's Artist Development Center as they continue their mission and our joint vision of bringing outstanding arts programs to underserved urban communities."

Love is Love



On July 28th, 2008, *Sybarite Productions* brought to the New York public, the first ever, *Love is Love*. The goal was to present New York with an evening that encompassed all forms of art – music, fine art and dance. An indoor, in venue, one night music, art and dance festival.

The event was covered by VIBE Magazine and Amsterdam News.

Urban Renaissance

All proceeds and charitable donations went towards supporting Sybarite Productions Artist Development Center's programs as a whole, fulfilling the specific need of acquiring studio space for workshops offered by Sybarite Productions Artist Development Center.



The event was a huge success, with the space filling over capacity, and over \$10,000 raised in charitable funds. The event received coverage from the New York Times, Amsterdam News and Bloomberg Radio.

Love is Love



With the stage showcasing renowned singing talent and a high powered dance performance, framed by artists painting live through out the night, every audience member was guaranteed to leave inspired. Filling the infamous Highline Ballroom with 1,000 New York dancers, artists, tastemakers, and industry representatives and influencers, the event was a huge success for all involved.



Four months later, on November 24th, 2008, New York was blessed with another "Love is Love" showcase. Begging for more, Sybarite followed up with a third showcase on June 15th, 2009., and a fourth on October 11th, 2009.

Upcoming Events: "REEL LIFE"

Sybarite Productions Film Festival

Sybarite Present "Reel Life" A one day film festival, featuring the works of young film makers and established film makers from the New York City area. Sybarite is defined as "one who partakes in voluptuous living" with the idea that in all cultures, universally, when one celebrates life, they celebrate through music in dance. In honor of Sybarite, the theme of the chosen films, fictional or documentary, are art, music, dance and the celebration of life. The goal of the event is to bring exposure to the featured sponsors and striving film makers in the New York region, as well as to raise funds for Sybarite Productions Artist Development Center (501C3).

The film festival would take place at TriBeca Cinemas in the heart of New York City, allowing us to promote the event and featured sponsor through out the city via the marquees and local advertisement. The meet greet and after party would also take place at the attached TriBeca Lounge. To further promote the sponsor, we would mandate that all film makers submit a commercial featuring the sponsor's product, which, upon the sponsor's approval, we would play as advertisement and previews in between films and before films. These are just a few examples of many various ways we could promote the sponsor through this festival.

What Sponsors Can Expect from Sybarite

- Large screen on stage ideal for product branding
- Distribution of promotional material and incentives to attendees.
- Sybarite will post flyer with company logo on MySpace, Facebook, Twitter, and Going.com. Sybarite will email flyer with sponsor's logo to company database of 10,000+ New York tastemakers & influencers.
- Sybarite will mention sponsor during all interviews prior and post the event, and all announcements during the event.
- Posting on www.sybariteproductions.net event website
- Official citation on all marketing & promotional materials
- Sponsors will be provided with an exclusive guest list, VIP entry and table for the meet & greet, the event and the after party of all events sponsored.

...AND MUCH MUCH MORE...

Additional Branding Opportunities

Sybarite Productions & Presenting Sponsor
Present

LOVE IS LOVE

(Love is Love Logos HERE)

An Arts Festival Presenting Sybarite Dancers,
Musicians and Artists
December 14th, 2009 @ **Highline Ballroom** 431
W.16th st. NY, NY (capacity 2,000)
Doors open at 7 p.m. Show starts 8 p.m. sharp
\$15 general admission For more information
www.sybariteproductions.net/upcomingevents
(sponsors link on site)

All proceeds go to Sybarite Productions Artist
Development Center 501c3

Sponsors Logos HERE Sybarite Logo HERE

Present this flier at SPONSORS store for a 15% off purchase expires 1/1/10.

Sybarite Productions will incorporate incentives for consumer purchase into our promotional materials.

We welcome the opportunity to design the branding opportunity that would best suit your current needs.

Sybarite is Seeking

The ongoing support of corporate sponsorship, grants and investors of all form, to continue to provide the young artist community of New York the opportunity to showcase their works and expand their talent and education.

Monetary support in creating quarterly *Love is Love and Urban Renaissance showcases* (one page financial details/sponsorship tiers available upon request).

Support in creating a Sybarite film festival, featuring the works of young film makers and established film makers from the New York City area (one page financial details /sponsorship tiers available upon request).

Ongoing monetary support and/or donated space for their artist development center (business plan/sponsorship tiers available upon request).

Sybarite Productions

Artist Development Center

For further information please visit:

www.sybariteproductions.net

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