



LOVE IS LOVE SPONSORSHIP PROPOSAL

SYBARITE PRODUCTIONS, Inc.

Sybarite Productions, Inc. 501(c)3 is a not for profit organization, committed to the education and future employment of talented youth in the arts, while teaching and modeling for our students the importance of natural sustainability – a cleaner and healthier way of life. We offer scholarship based dance, music production, and visual arts training and mentorship.

LOVE IS LOVE SHOWCASE



LOVE IS LOVE is a quarterly charity music, art, and dance festival that showcases high powered dance performances, and renowned singing talent, in an evening framed by artists painting live throughout the venue. LOVE IS LOVE is one of the most highly anticipated events in the community.

Since 2006, Sybarite Productions, Inc. has produced LOVE IS LOVE. Consistently filling the infamous Highline Ballroom with 800+ New York dancers, artists, tastemakers, industry representatives, and influencers, the event is a huge success for all involved, and is guaranteed to leave all participants inspired and amazed.

Please view <https://vimeo.com/44121195>

LOVE IS LOVE AUDIENCE

With over 200 performers, our Facebook reach is 20,000+. Our celebrity DJ live streams the event with over 10,000 real time viewers, and a total of more than 50,000 replays by the end of each performance month. Sybarite Productions has a network of online promoters and media partners that send out mass emails to 50,000+ people.

- Ages 18-45
- Residents of major metropolitan cities
- Mobile urbanite professionals
- Socially & culturally diverse
- Music, technology and fashion trendsetters
- Eco-conscious and privy to environmental and social developments
- Interested in arts & culture
- Large social media presence
- Frequent visitors of clubs, parties & live events
- College educated





LOVE IS LOVE



LOVE IS LOVE BRAND SUCCESS

Through our numerous partnerships and collaborations with sponsors, media, and influencers in the community, LOVE IS LOVE has become known as a premier event that successfully maximizes brand exposure.

Past collaborations and sponsorships include:

DIAGEO



VOODOO RAY'S
GETALONG GANG



ROCAWEAR

HIGHLINE
BALLROOM



Sean John

RAG

RUSH ARTS GALLERY • RESOURCE CENTER

adidas®

GOLDEN DRUM™

HYCLIDE

RAMSCALE



vitaminwater^{GLACIAL}

PHAT FARM



Dickies
Girl

The
New York
Times

LMNT

VIBE
Music. Life. Style.

PUMA
puma-time.com

BOMBAY SAPPHIRE

Indigo Hippie CO.

LOVE IS LOVE SPONSORSHIP

This proposal outlines an exceptional opportunity to reach influential men and women through the platform of music, art, and entertainment. LOVE IS LOVE provides your brand with the ability to be positioned in a distinctive way that will create a significant value in both sales and brand recognition.

- A dance piece will be dedicated to the sponsor.
- Sponsor will be actively displayed on all online platforms (Twitter, Facebook, email database, Instagram, Flyer, E-Newsletter, Text Message, etc.)
- Sponsor will have prominent on-site signage (banners/ projection, gobos, video screen, etc.) at Highline.
- Promotional items will be distributed at the event.
- Sponsor will be honored 20 complimentary entries to the event.
- Publicity via Step and Repeat photos and continued circulation post event.
- Sponsor will be properly acknowledged throughout the evening.
- Sponsor will be featured in all articles, interviews, etc. organized by our hired publicist.
- Inclusion in all promotional activities listed above and including but not limited to on-site sampling, give-away, fly-away, sweepstakes, contests, and other promotions.
- Additional sponsorship benefits can be designed to best suit your branding needs.



LOVE IS LOVE PACKAGES

10K (FAMOUS)

Naming rights (eg: "Featured Sponsor" presents Love is Love)

Sponsor's name in all press release for Love is Love

Sponsor's name in all Love is Love marketing efforts; including newsletters and all promotional materials

Logo and paragraph inclusion in all email blasts to Love is Love and Highline data base during the month prior and reaching to event.

Company logo and link to appear on Sybarite Love is Love website.

Opportunity to promote or advertise Love is Love in store facilities or on Sponsor's website leading up to the event.

Sponsor's name included in all social media posts leading up to the Love is Love event.

Sponsor's logo to appear on the back of the Love is Love t-shirt (approximately 200)

On stage recognition of Sponsor during Love is Love event.

Opportunity for Sponsor to give-away a mutually agreed upon product during the Love is Love event.

Opportunity to display up to 4 (10x10) Sponsor banners at Love is Love event

Sponsor's logo inclusion on all Love is Love flyer (approx 5,000)

Sponsor's logo inclusion on Step&Repeat

Ongoing data collection and contact information will be collected for Sponsor for future marketing campaigns.

Up to 20 VIP designated tickets for Sponsor's representatives to attend Love is Love.

Exhibit space to promote Sponsor's product or service at Love is Love event

5k (Almost Famous)

Sponsor's name in all press release for Love is Love

Sponsor's name in all Love is Love marketing efforts; including newsletters and all promotional materials

Logo and paragraph inclusion in all email blasts to Love is Love data base during the month prior and reaching to event.

Company logo and link to appear on Love is Love website.

Opportunity to promote or advertise Love is Love in store facilities or on Sponsor's website leading up to the event.

Sponsor's name included in all social media posts leading up to the Love is Love event.

Sponsor's logo to appear on the back of the Love is Love t-shirt (approximately 200)

On stage recognition of Sponsor during Love is Love event.

Opportunity for Sponsor to give-away a mutually agreed upon product during the Love is Love event.

Opportunity to display up to 2 (7x5) Sponsor banners at Love is Love event.

Sponsor's logo inclusion on all Love is Love flyer (approx 5,000)

Sponsor's logo inclusion on Step&Repeat

Up to 10 VIP designated tickets for Sponsor's representatives to attend Love is Love.

2k (Dreaming of Fame)

Sponsor's name in all press release for Love is Love.

Sponsor's name in all Love is Love marketing efforts; including newsletters and all promotional materials

Logo and paragraph inclusion in all email blasts to Love is Love data base during the month prior and reaching to event

Company logo and link to appear on Sybarite Love is Love website.

Opportunity to promote or advertise Love is Love in store facilities or on Sponsor's website leading up to the event.

Sponsor's name included in all social media posts leading up to the Love is Love.

Sponsor's logo to appear on the back of the Love is Love (approximately 200)

On stage recognition of Sponsor during event.

Product giveaways.

Opportunity to display up to 1 (2x4) Sponsor banners at Love is Love event.

Sponsor's logo inclusion on all Love is Love flyer (5,000)

Sponsor's logo inclusion on Step&Repeat

Up to 5 VIP designated tickets for Sponsor's representatives to attend Love is Love.

Thank you!

For more information please visit:

www.sybariteproductions.net

Contact:

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